

**NEW**



# Mobile Basket Buddy™

**A stylish, portable basket housing designed to help increase retail sales and profit.**

**New Unique Basket Grip™**



**EASY TO MOVE WITH REAR-MOUNTED WHEELS**

**HIGHLY VISIBLE AND AVAILABLE IN A RANGE OF COLOURS**

**HOLDS BASKETS FIRMLY IN PLACE WHEN MOVING MOBILE BASKET BUDDY.**



# Mobile Basket Buddy™

Mobile Basket Buddy™ has been specially designed to encourage customers to use a basket. Research has shown that when a customer takes a basket, they are more likely to impulse buy.

## MOBILE BASKET BUDDY OFFERS MANY BENEFITS:

### SPACE-SAVING

The 'footprint' of MOBILE BASKET BUDDY takes up minimum floor space and provides a self-service feature, making it easier to grab and lift the basket handles.

### HIGHLY DURABLE WITH MINIMUM MAINTENANCE

MOBILE BASKET BUDDY is manufactured in self-coloured Durapol® material with a smooth, easy-to-clean surface that will retain an attractive appearance.



### HIGHLY VISIBLE

MOBILE BASKET BUDDY has a highly visible shape which provides a clearly defined stacking bay for basket storage that encourages customers to use the baskets. It is supplied in a range of colours (see back page for more details).

### EXCELLENT STABILITY

MOBILE BASKET BUDDY'S base is designed for excellent stability and it will accommodate large and small basket sizes. The unit takes plastic or wire baskets and features an integrally moulded 'MAX' mark to indicate the recommended maximum height of baskets.

### UNITS CAN BE SITED BACK TO BACK

For particular areas where basket usage is high or needs to be encouraged.

**NEW**

# Unique Basket Grip™

For added basket retention our new unique **BASKET GRIP** holds wire baskets firmly in place when moving **MOBILE BASKET BUDDY**. Attached to a stainless steel rod on the spine of the basket housing, the **BASKET GRIP** clips onto a wire basket, holding the baskets safely and securely. (A Basket Grip extension strap is supplied for use with plastic baskets.)



**SAFE AND SECURE**



**HELPS REDUCE THE RISK OF BACK INJURY**



## Easy to Move

**MOBILE BASKET BUDDY** is easy to move and can be relocated around the store with the baskets still in place. The integral handles on **MOBILE BASKET BUDDY** ensure easy manoeuvrability.



**MOBILE BASKET BUDDY** has two rear-mounted wheels, making it easy to manoeuvre by simply tilting the unit back, without the risk of baskets falling out.



# PERSONALISATION

**MOBILE BASKET BUDDY** has a large area which can be personalised with your Organisation's name, message or logo and can be supplied in your corporate colours.

*Please contact our Sales Office today on 01253 600413 for more information.*



## Mobile Basket Buddy Specifications

Overall Height: .....	1170mm
Height of 28 small wire baskets (from ground): .....	720mm
Height of 28 large wire baskets (from ground):.....	760mm
MAX symbol height:.....	760mm
Width:.....	580mm
Depth:.....	470mm
Weight without baskets:.....	8kg
Weight with 28 small wire baskets:.....	37.5kg
Weight with 28 large wire baskets:.....	48kg

## Standard Colours:



Red, Deep Green, Dark Blue.

Non-Standard Colours are available subject to a minimum order quantity. For specific corporate colours, please contact our sales office.

## BASKETS ARE AVAILABLE AS AN OPTIONAL EXTRA.

### Specifications

Small Basket:

	1 Basket	20 Baskets	25 Baskets	28 Baskets
Height:	190mm	540mm	640mm	700mm
Weight:	1.06kg	21.2kg	26.5kg	29.68kg

Handle Colours: Red, Blue and Green  
Minimum Order: Pack of 25 baskets



### Construction:

Mobile Basket Buddy is manufactured from Durapol® material which is a polymer formulated to withstand extremes of temperature and is impact-tested in our Quality Assurance Laboratory as part of our BS EN ISO 9001:2000 test procedure.

### YOU CHOOSE HOW TO ORDER

Either Telephone our Sales Office on (01253) 600413,  
Fax your order on (01253) 792558, e-mail: [rl@glasdon-uk.co.uk](mailto:rl@glasdon-uk.co.uk)  
or post to us at the address shown below.

### FREE DELIVERY IN MAINLAND UK & NORTHERN IRELAND.

Our national distribution network ensures prompt delivery in mainland UK and Northern Ireland. All prices are carriage-free on the mainland and Northern Ireland for orders over £50 value, only VAT will be added. However, to help offset the cost of packing, administration and delivery, there is a small charge of £5 on orders below the value of £50.



# Glasdon®

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